

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

a 81
.455

Reserve

Inside Information

United States Department
of Agriculture

June 12, 1981

Office of Governmental
and Public Affairs

VOLUME 3

Washington, D.C.
20250

No. 24

"HOW TO GET USDA INFORMATION" REVISED

The listing of USDA public information sources, "How to Get Information from USDA" has been revised.

All those on the "Inside Information" distribution list will automatically get a copy of the revised listing next week, instead of the regular issue of "Inside."

As is the case with all organizational listings, the latest issue no sooner came off the press when it was "out-of-date" due to unforeseen circumstances.

The latest "How to Get Information" does not reflect the changes just announced by U.S. Secretary of Agriculture John R. Block which affect the Agricultural Marketing Service and the Food Safety & Quality Service.

The next revision of "How to Get Information" (in about three months) will carry these any other revisions in organization or personnel.

Any questions, suggestions or other comments about the listing should be addressed to Nancy Bevis, Office of Governmental & Public Affairs, Room 407-A, U.S. Department of Agriculture, Washington, D.C. 20250. Or call (202) 447-7454.

"BLUE PENCIL" AWARDS LUNCHEON JUNE 18

Once more, the National Capitol Chapter of the National Association of Government Communicators will host the annual "Blue Pencil" awards luncheon.

It will be held at noon, Thursday, June 18, at the Holiday Inn Capital in Washington, D.C. The price is \$11.

George F. Will, Pulitzer prize winning commentator, will address the luncheon and present the awards to winners of NAGC's 1981 Blue Pencil Contest for producing outstanding publications.

Prize winning documents will be on display during the luncheon.

For reservation, call Linda Buseti between 9 a.m. and 1 p.m., Monday-Friday, at (703) 768-4546.

REORGANIZATION OF USDA AGENCIES ANNOUNCED

Secretary of Agriculture John R. Block announced a reorganization of two USDA agencies which will impact on the information staffs serving those agencies.

Under the reorganization, food grading and standards programs will be transferred back from the Food Safety & Quality Service to the Agricultural Marketing Service.

The quality standards and grading programs were administered by AMS until 1977, when FSQS was established as a new USDA agency.

FSQS will become the Food Safety & Inspection Service (FSIS) and will have responsibility for assuring that meat and poultry products which move in interstate and foreign commerce are safe for human consumption and are properly labeled.

Secretary Block said returning the grading programs and commodity purchases to AMS "fulfills that agency's role in marketing, while FSIS will be able to concentrate on its traditional role of assuring consumers a safe and wholesome supply of meat and poultry."

Under the reorganization, the administration of the Packers & Stockyards Act program will be removed from AMS and re-established as a separate agency.

The Packers & Stockyards Administration will continue to enforce provisions of the P&S Act, which is a fair practices law promoting fair and open competition in marketing of livestock, meat and poultry.

Secretary Block's announcement also officially transferred the former FSQS programs to the jurisdiction of the Assistant Secretary for marketing and transportation services, C. W. "Bill" McMillan.

Secretary Block said "this streamlining effort serves to underscore the administration's dual commitment to market development and food safety.

"We will be able to seek new markets for the country's farmers, processors and marketers, and still guarantee that consumers here and abroad enjoy the benefits of safe, high-quality foodstuffs."

VISUAL COMMUNICATIONS HEAD SOUGHT IN N.C.

A search is on for a visual communications section head in the Department of Agricultural Communications at North Carolina State University at Raleigh.

It is a 12-month position working with a staff of artists and photographers to provide visual support services primarily in the Extension Division of the School of Agriculture & Life Sciences.

The person will be responsible for coordinating graphic input to both print and non-print visuals, and for assisting in developing and designing sequences for publications, exhibits, cinematography, television, slides and other forms of closed and mass communication.

The individual also must maintain effective working relationships with staff and administration, manage personnel, budget and facilities of the visuals unit.

Qualifications call for a Master's or doctorate degree, ability to relate to the communication needs of a land-grant university, and have experience in current technology related to media production.

Applications will be accepted until the position is filled. Send complete resume to J.W. Upchurch, Chairman, Screening Committee, N.C. State University, P.O. Box 5037, Raleigh, NC 27650.

EDITORIAL OPENING IN SYRIA ANNOUNCED

There's a job opportunity for a communications specialist who speaks Arabic to work in Aleppo, Syria.

The person selected for the position will work with an English-speaking editor.

The individual selected will have administrative responsibilities for a small group in Arabic translations and production.

According to Ovid Bay, USDA's Science & Education Administration, the search is for a student in this country who is ready to return to the Middle East.

For further information, or to submit an application, contact Dr. Habib Ibrahim, Training and Communications, ICARDA, P.O. Box 5466, Aleppo, Syria. (Cable: ICARDA-Telex: 31206 SY.)

WIRE SERVICE LOOKING FOR AG JOURNALIST

The Commodity News Service is searching for an agricultural journalist to anchor the CNS desk at the U.S. Department of Agriculture in Washington, D.C.

Beat includes coverage of a wide range of USDA reports, various commodity news assignments and keeping up with the many activities of USDA and its agencies.

Interested candidates should send a resume and application to Linda Kendall, Bureau Chief, Commodity News Service, Suite 1195, National Press Building, Washington, DC 20045.

USDA NEWS RELEASES GET "NEW LOOK"

USDA news releases issued by the USDA News Center in the Office of Governmental & Public Affairs and some USDA agency regional information offices are sporting a "new look."

The new headings were designed by the USDA Design Center in conformance with the USDA Design Manual, following the new grid system.

The new, standardized headings also are intended to give an "identity" to all USDA news releases, whether issued from Washington, D.C., or from a regional information office, according to USDA's assistant public affairs director for news, Stan Prochaska.

All releases will carry the word "NEWS" in large, san-serif italic (to signify "action"). Any specialized news service, such as "features," "daily summary," etc. will carry that label in a smaller type face immediately below the word "NEWS."

The first releases from Washington with the new headings were issued June 10.

* "Inside Information" is published for *
* distribution to public affairs and in- *
* formation staff members of the U.S. De- *
* partment of Agriculture, its agencies, *
* State Departments of Agriculture and *
* Land-Grant Universities. Any items, com- *
* ments and inquiries should be addressed *
* to Stan W. Prochaska, Assistant Public *
* Affairs Director, Room 407-A, U.S. De- *
* partment of Agriculture, Washington, *
* D.C. 20250 or call (202) 447-7454. *
